

Tiara Lynn Agresta

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Summary

Clever and creative graphic designer with a reputation for killer results, innovative approaches to projects, an eye for clean, sophisticated typography and an easily adaptable design style that stays true to brand standards while elevating every piece.

- Over 20 years of professional design experience for organizations of all sizes
- Focused on making abstract concepts accessible and creating engaging presentations that don't look or feel like PowerPoint since 2004.

Skills

POWERPOINT & INFOGRAPHICS DESIGN

- Complete template development including training materials.
- Cleanup of existing decks to brand standards on-screen shows, visual aids, and printed materials.
- Sophisticated animations that help communicate without overwhelming.
- Advanced Photoshop work and image manipulation, including complex clipping paths, product and on-screen mockups, and photo mashups.

ON-LOCATION GRAPHICS SUPPORT AND BACKSTAGE TECH

- Solid reputation as a calm and competent presence for clients and crew.
- Fast and detail-oriented on-location graphics support for print and digital design needs.
- Passionate about best practices for graphics development, file management, and the impossible task of on-location version control.
- PowerPoint, Prezi, Keynote, PlaybackPro, various ARS configurations, speaker notes, and basic AV tech for small conference rooms to major event keynotes.

DIGITAL AND PRINT DESIGN

- Complete branding and identity packages, including B2B and B2C marketing collateral, press kits and annual reports, long-form books, and advertising.
- Digital design experience includes complete web marketing and remarketing campaigns, impactful social media identity and campaign graphics, e-publishing, and front-end web design for static and responsive email and websites.

Education & Professional Development

PRESENTING DATA & INFORMATION with EDWARD TUFTE

Data visualization and design fundamentals

LEAN SIX SIGMA YELLOW BELT Northbrook, Illinois

MOUNT MARY UNIVERSITY Milwaukee, Wisconsin

B.A. Magna Cum Laude

Double Major: Graphic Design & English—Professional Writing